

# The Lee McIntyre Newsletter

## 8th July 2007



**Proudly Published By The Author of the Wildly Popular...**  
"Auction Profits Unleashed"

Available For Download at:  
[www.AuctionProfitsUnleashed.com](http://www.AuctionProfitsUnleashed.com)

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[www.Lee-McIntyre.com](http://www.Lee-McIntyre.com)

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**1. A Social Experiment In Action**  
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Wow, where to start?! To say that this month has been a busy one for [Lee-McIntyre.com](http://Lee-McIntyre.com) would be an understatement.

The pre launch for Auction Profits Unleashed has gone better than I ever expected, and the compliments that I've received have simply blown me away.

As you probably know, I'm a full time school teacher who has battled for the past year to make money online. There have been some incredible highs and also some incredible lows. But despite working long and stressful hours at school, I've still managed to create several automated income streams.

And in my wildly popular book, Auction Profits Unleashed, I talk about one such automated income stream where I leverage the power of eBay to produce massive online success.

Now as you probably know, selling an internet marketing book from a standing start with no website, no list, and no contacts is not an easy task. But that's exactly what I've managed to do during the past 10 days.

In fact, within the past 10 days I've sold 500+ copies of Auction Profits Unleashed. Now that is a pretty successful pre launch! And it's even more impressive considering the fact that I had no partners, and no list when I started.

But the best thing is the positive comments I've received about the book. Waking up to find 10 glowing reviews in your inbox really does put a smile onto your face :)

Sure, I've sold more copies than I ever hoped but I'm not stopping there! You see, I consider Auction Profits Unleashed to be a social experiment. A test to see whether the little guy really can make money online from a standing start.

And that's the very reason why I can't pull the plug just yet....I want to see how this puppy plays out!

You see, I've gone from complete newcomer in the internet marketing niche to

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having a product promoted by Dr Mani, Planet SMS, Sara Brown and Tony Shepherd, and now Jim Cockrum!

Now that's what I call a successful pre launch!

And I now have even more top marketers crawling all over my product. And they all want to promote it at launch too.

And guess what. I've said no!! Nope, I'm not crazy, I'm just damn curious. I'm curious to continue my experiment and see if I can launch on Clickbank with no JV partners and still climb up the rankings.

I took Auction Profits Unleashed to pre launch as a newcomer to this niche. And I ripped it up! And now I want to take it to Clickbank and do the same. And I want to do it without the big name marketers sending me their ready to buy visitors.

So here's where I need your help! I want to show everyone out there that the little guy CAN succeed online. And you're going to help me do it!!

On Monday 16th July Auction Profits Unleashed goes live on Clickbank. There will be no big set piece launch. I turned the big guys down remember?

Instead, we're going to quietly slip onto the marketplace and then take them all by storm. And they won't even see us coming ;)

I'm just putting the finishing touches on some awesome affiliate tools. But while they're being polished off you can visit the link below and register to be notified as soon as they land in the affiliate zone

== >> [www.AuctionProfitsUnleashed.com/affiliates](http://www.AuctionProfitsUnleashed.com/affiliates)

Remember, this is the same product that converted at 10%+ when top marketers such as Sara Brown and Planet SMS promoted it.

But I'm locking out the big guys for the launch so that you can have a piece of the pie too....

Put the 16th July into your calendar as the day when you're going to finally get

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in on a mega converting big launch at the ground floor.

This is my social experiment and I'm inviting you to all take part! I'll be in touch soon with more details - but I've already decided that I'll be paying you a massive 60% commission. You're going to get more than me!

== >> [www.AuctionProfitsUnleashed.com/affiliates](http://www.AuctionProfitsUnleashed.com/affiliates)

Go register now and let's take it to the big boys....it sure looks like it could get ugly!

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**2. Niche Selection The Easy Way**  
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Making money is easy! Yep, I've just torn apart the whole industry with that one statement :)

Find what people want and then give it to them and you're going to be counting the coins in the money jar.

Of course, it sounds easy when you say it like that, but in reality it's a bit more tricky.

One of the hardest parts is actually finding a group of people hungry for something in the first place. Well, it doesn't have to be as hard as you might think as my good friend James Penn has simplified the whole process!

In fact, he's released an awesome report detailing a proven plan to find hungry niches. And the best part is I've managed to arrange to give it to my loyal subscribers...absolutely FREE!!

You see, it pays to subscribe to my newsletter...

Hit the link below now to download this excellent free report. Don't wait until tomorrow. Download it now!

[www.Lee-McIntyre.com/freegift/nichedomination](http://www.Lee-McIntyre.com/freegift/nichedomination)

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**3. Simple Ways to Get More eBay Visitors and Clicks**  
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If you spend some time on any internet marketing forum you'll inevitably get someone telling you that it's not possible to make money on eBay. And whenever I hear someone repeat this myth I don't know whether to laugh or cry!

You see, eBay is an absolute monster for anyone who knows how to leverage its massive power. Yes, the marketplace gets a little more crowded every day, but if you're on the top of your game you can still easily come out on top.

So how do you grab more ebay auction visitors and clicks in a busy marketplace?

Well, [Randy Smith](#) has a powerful answer for you.

You see, he's put together a killer list of [1,000 Magic Auction Words and Phrases](#) that will make your auction income explode!

And the best part is Randy is even more crazy than me! He's offering this report to you for a value packed investment of just \$7!

This a must have resource for anyone looking to leverage the power of eBay. And it comes highly recommended from Lee-McIntyre.com too

Hit the link below to check it out for yourself.

==>>[www.Lee-McIntyre.com/recommends/auctionmagic](http://www.Lee-McIntyre.com/recommends/auctionmagic)

Just one thing you'll discover is the difference 'Magic Words' made between 2 almost identical items ending within an hour of each other. One received only 28 views and no bids.

The other Sold after having 168 views for 350% more than the starting price! - Imagine those results on your website & listings!

==>>[www.Lee-McIntyre.com/recommends/auctionmagic](http://www.Lee-McIntyre.com/recommends/auctionmagic)

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**4. Something Big. Coming Soon**  
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Okay I'm so sorry! I'm sorry that I sent you an email teasing you about some exciting new website being released by the [Lee-McIntyre.com](http://Lee-McIntyre.com) team.

Judging by the emails I received it seems that I really grabbed your interest with this one....

Well, I have some bad news for you. Yes, [Lee-McIntyre.com](http://Lee-McIntyre.com) has something really BIG coming along. And it's going to be so powerful that if you're not sat down it will knock you off your feet!

But here's the bad news....

I'm still touching up my new project and so it's not quite ready yet....and that means that you'll have to carry on being just a little bit more patient!

But don't worry, as soon as our exciting new project is ready you will be the first to know!

It's going to be BIG though. And that's all I can say for this week....

(Yes, yes, I know I'm a tease!!)

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**5. Past issues available & How to subscribe**  
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Do you want to learn how a 27 year school teacher cracked the internet marketing code and finally started to make real money online? Well, that's exactly what you'll discover in this action packed weekly newsletter.

If you miss an issue you will be able to grab past copies at [www.Lee-McIntyre.com/newsletter](http://www.Lee-McIntyre.com/newsletter)

Feel free to pass this email to a friend....and tell them to grab their own too at [www.Lee-McIntyre.com](http://www.Lee-McIntyre.com)

The next issue will be with you in a week. I hope you enjoyed this issue...it took a long time to put together but I think it was worth every second!

To reply to this email send me a message via my support desk or drop by my blog :)

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I look forward to hearing from you!

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