

The Lee McIntyre Newsletter

25th July 2007



Proudly Published By The Author of the Wildly Popular...
"Auction Profits Unleashed"

Available For Download at:
www.AuctionProfitsUnleashed.com

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Please email this newsletter to a friend NOW!

Tell them to grab their own future copy for FREE at
<http://www.Lee-McIntyre.com>

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1. Auto Auction Income Explosion!
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One month ago I was plugging away in the teaching niche while making pretty nice profits. I wasn't earning enough to do this stuff full time, but it was a pretty juicy cherry on top of the cake.

But the month just gone has been different to anything I've ever experienced. Lee-McIntyre.com was born, and we went from 0 Internet Marketing subscribers to 1,000+ in just a few weeks.

And to say that this has blown my mind would be an understatement!

And it doesn't end there either. **[Auction Profits Unleashed](#)** sold 600+ in pre launch and is now racing up the Clickbank rankings while making money for hard working affiliates just like you.

But the best part hasn't been the money. Sure, the money has been lovely, and it sure helps me get out of my bed in the morning. But the never ending Paypal receipts are not what has REALLY made me happy during the last couple of weeks.

What has really put a big smile on my face are the dozens of fantastic emails I've received from subscribers to this newsletter. Yeah the money is great, but it's happy customers who are blown away by my content that makes it all worthwhile.

The reaction to Auction Profits Unleashed was simply something I didn't expect. Yes, I knew the product was good, but I seriously didn't expect it to be as well received as it was. And the fall out from so many happy customers has left me wandering around in a complete daze!

And this is why I was SO nervous about releasing Auto Auction Income. The reaction to A.P.U was so powerful that I wondered how I could possibly release anything that would provoke the same kind of reaction.

Well, judging from people's reactions, it seems I shouldn't have worried!

People have gone crazy over this product and I'm getting a ton of emails from people telling me I'm mad for offering it for just \$7!

<http://www.Lee-McIntyre.com/blog>

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The Lee McIntyre Newsletter

Regular readers will know that I want to do things differently from the crowd. Sure, I could have EASILY sold [Auto Auction Income](#) for \$27+ but I have a simple rule that I like to follow.

Create a product, jam in a TON of value, then charge a fraction of the price that it's actually worth....

Yes, I'll receive less cash upfront, but when people like you see how much I'm overdelivering it will make you want to check out my future products too. And open my newsletters. And read my blog.

I'm sure you get the idea...

Lee-McIntyre.com is all about the long term and that means over-delivering big time.

If you've not already checked out AutoAuctionIncome then hit the link below. Just remember, it's actually WORTH a lot more than just \$7!

==>><http://www.AutoAuctionIncome.com>

<http://www.Lee-McIntyre.com/blog>

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2. An Anatomy of the \$7 Script
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I've received a lot of emails this week asking why I'm using the \$7 script to sell my [Auto Auction Income](#).

It's a good question, and I want to explain the reasons here so that you might also consider using it for your business too.

For those who missed it, the \$7 script concept was one of the BIG marketing blasts of the past year. It hit when Jon Ledger released \$7 Secrets to the world, and then a marketing whirlwind followed.

It basically works like this. You create a product and a sales page in the normal way. You then install the \$7 script onto your server and set it up to deliver your product.

When people buy your product, they are then directed to a squeeze page where they are promoted to join your mailing list by entering their details into an optin form, and once they've done this they're redirected to a download page.

The result is that almost everyone who buys your product also joins your mailing list.

But the real benefit of the \$7 script concept is that anyone can instantly create their own link and start selling your product fast. And the person selling the product gets 100% of the profits AND instant Paypal payments too.

When you think about what this means you will see how much of a powerful concept this is.

Within 48 hours I'd sold 200+ copies of Auto Auction Income. Now, the money I've received up front is great, but the real benefit comes later. You see, many of the people who bought Auto Auction Income will also go on to sell the product and claim 100% of the profits.

And some of the people who bought of these people might decide to resell it, and so the cycle continues. Before you know it hundreds of copies are flying around the internet faster than you could ever hope.

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Now I know what you're thinking....

It's the person selling the report who gets the money and NOT you. So why bother?

Well, almost every single person who buys your report will then become a newsletter subscriber. So while you're concentrating on other projects, people are selling your \$7 report and building your list for YOU.

And the reason why this concept works so well is because everyone wins!

The buyer gets a great product at an amazing price. The person selling the report gets to keep 100% of the profits of a product they didn't create. And you get to build your list fast!

It's a powerful concept, and one which has a huge amount of potential for your business. I'm going to talk about this more next week with an update about what the \$7 script has done for my business, and how you can use the concept to take your income to the next level too.....

<http://Www.Lee-McIntyre.com/blog>

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3. The Profit Puppy is Here....Almost!
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Are you curious why I don't fill your inbox with emails every day? Have you noticed how there are NO affiliate links in this entire newsletter? Do you wonder how I went from 0 subscribers to 1,000 in less than a month?

Well, you're not alone!

In fact, these are the exact same questions that I'm receiving via email every single day.

And you're right to be curious too. Here at Lee-McIntyre.com we are doing EVERYTHING differently and people want to know why.

I mean come on! A newsletter that took 6 hours to write without even a single affiliate link?! What's that all about?

The good news is that I'm going to answer all of the questions above and more! And the answers might just change the way you think about your whole business.

In fact, if I'm honest, they might just turn internet marketing on its head!

Regular readers will know that I've mentioned that something HUGE is coming soon. Something so big that it will simply blow your mind.

Lee-McIntyre.com is a hype free zone remember.....but this is the real deal. It's an absolute profit puppy and it's guaranteed to knock you off your feet.

And the good news is that the wait is almost over....but not quite. You see, I'm almost ready to lift the curtain and invite you in.

This is THE big secret that I've been talking about for a month now. It's done, finished, and ready to roll. And you're going to be the first to hear about it as soon as I lift the curtain.

So when do you find out more? When do we go live? Well, I haven't quite decided yet!

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It could be Friday....it could be Saturday....heck it might be a month from now!

But trust me, it will be worth the wait. The profit puppy is coming and you're going to get in at the ground floor, and trust me when I say that you will never look back :)

I'll be in touch.....so make sure you keep an eye on your inbox...I'd hate for you to miss this!

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4. An Expensive Gift From Dr Mani
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This is issue 3 of the Lee-McIntyre.com newsletter, and every week I like to give you something for free. Why? Well, that's just the way I like to do things!

And this week I have a freebie for you which is the best of the bunch so far...

Now, you've probably heard about Dr Mani. I mean, who hasn't?

But what you probably don't know is that Dr Mani runs a paid ezine called 'Internet Infopreneur SECRETS'

This newsletter is action packed FULL of top notch content direct from one of the best in the business.

Now, this newsletter is selling right now for \$47. And I think that it's great value at this price too.

But I've been bouncing back and forward with Dr Mani this week via email. And I've managed to secure a great discount for Lee-McIntyre.com subscribers.

In fact, I'm managed to negotiate 100% off for 100 lucky subscribers who act FAST!

Yes, I've negotiated hard to bring you another killer freebie. And I've even sacrificed my affiliate commission too, just to bring you the best possible kind of freebie. How many other internet marketers out there would do that?!

Hit the link below to join Dr Mani's excellent newsletter for FREE. Remember though, only 100 will get in for free so you must act FAST!

== >><http://www.Lee-McIntyre.com/free/drmani>

I told you that it pays to be a Lee-McIntyre.com subscriber! And I've not finished there either....just wait until you see what I have lined up as a freebie for you in next week's issue!

<http://Www.Lee-McIntyre.com/blog>

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5. Past issues available & How to subscribe
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Do you want to learn how a 27 year school teacher cracked the internet marketing code and finally started to make real money online?

Well, that's exactly what you'll discover in this action packed weekly newsletter.

If you miss an issue you will be able to grab past copies at <http://www.Lee-McIntyre.com/newsletter>

Feel free to pass this email to a friend....and tell them to grab their own too at <http://www.Lee-McIntyre.com>

To reply to this email send me a message via my support desk or drop by my blog :)

<http://www.Lee-McIntyre.com/support>
<http://www.Lee-McIntyre.com/blog>

I look forward to hearing from you!

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5. Recommended Resources
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Digital Delivery Software

[E-Junkie](#)

[DLGuard](#)

Managing eBay Listings

[Turbo Lister](#)

Graphics Creation

[Graphics Genie](#)

Advice and Guidance

www.AutoAuctionIncome.com

[Mentorship Monthly](#)

[Auction Profits Unleashed](#)

Product Guidance

[Short Report Profits](#)

[Niche Domination](#)

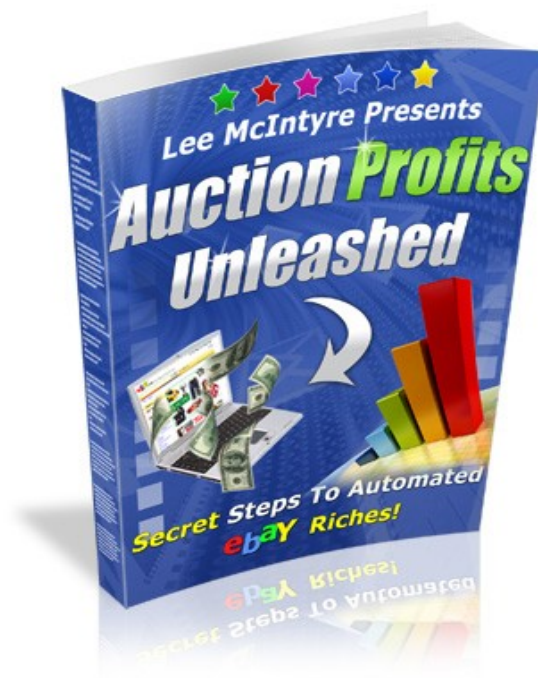
Writing Headlines that Grab Attention

[Magic Auction Words](#)

<http://www.Lee-McIntyre.com/blog>

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“Discover My Proven Step By Step System Detailing How To Steal From eBay And Explode Your Income In Any Niche on Virtual Auto Pilot!”



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