

The Lee McIntyre Newsletter

9th August 2007

Proudly Published By The Author of the Wildly Popular...

"Auction Profits Unleashed"

www.AuctionProfitsUnleashed.com

"Auto Auction Income"

www.AutoAuctionIncome.com

Introducing.....Standing Start Profits!

"To Receive Personal and Private Lee McIntyre Mentoring and to Discover How a 27 Year Old Teacher Earned \$7,230.95 in Just 30 Days Then Check Out Standing Start Profits NOW!"

www.StandingStartProfits.com

NOTE: Standing Start Profits is Still In Pre Launch. Join Now and Get an Incredible Discount!



<http://Www.Lee-McIntyre.com/blog>

Discover The Best Kept Marketing Secrets at THE Internet Marketing Blog!

The Lee McIntyre Newsletter

In this newsletter:

- =====
1. The Standing Start Challenge – BOOM!
 2. A Successful JV Under The Spot Light
 3. The Importance of a Personal Touch
 4. Point and Click Your Way to Success!
 5. Past issues available & how to subscribe
- =====

Please email this newsletter to a friend NOW!

Tell them to grab their own future copy for FREE at
<http://www.Lee-McIntyre.com>

PLEASE NOTE

This Newsletter is 18 Pages Long and Contains NO Affiliate Links!

Tell your friends. Send to a friend NOW and tell them that Lee-McIntyre.com doesn't care about affiliate checks.

All I care about is you and YOUR online goals!



<http://www.Lee-McIntyre.com/blog>

Discover The Best Kept Marketing Secrets at THE Internet Marketing Blog!

=====
1 The Standing Start Challenge - BOOM!
=====

Wow, what a week! If you're already on the inside of Standing Start Profits then you'll know EXACTLY what I mean.

And if you're not on the inside? Well, where have you been? We're having a party and you're invited!

Now, you know by now that Standing Start Profits is causing a real storm. We now have 250+ members, and the forums are electric!

People are getting expert advice and then taking action too.

We have people like Dan Thompson with his terrible one liners (sorry Dan!).

We have Colm 'Man of Action' Butterly, who is on a one man mission to be the most helpful person ever imagined!

He has already built a custom script for free to help out one of our members and then donated it to the forum!

James Penn (aka the next big guru) has been asking for, and receiving, awesome sales letter advice. He practically got a full day's mentoring yesterday as our members piled in with fantastic copy writing advice.

And it's a good idea to be nice to James because we all hope to work for him one day :)

What about Randy Smith and his FREE copywriting advice on the forums?

Or Darren from Graphics Genie and his excellent advice? Exciting things are happening at Standing Start Profits and we're having a ball!

Just yesterday Kevin Riley jumped onto the forums, introduced himself, and then gave some killer advice too!

I think you can see where I'm heading with this. Standing Start Profits is ELECTRIC and if you're not on the inside then you're missing out. It really is

<http://www.Lee-McIntyre.com/blog>

Discover The Best Kept Marketing Secrets at THE Internet Marketing Blog!

The Lee McIntyre Newsletter

that simple.

If you haven't joined yet then hit the link below to come join the party before the price goes up next week.

==>> <http://www.Lee-McIntyre.com/newsletter/standing>

Just make sure you enjoy it when you hit the join button.....it's a moment that you're not going to forget!

Now that the pre launch has been such a MASSIVE success, our thoughts are turning to our big Clickbank launch.

But you know me by now. We do things differently here at Lee-McIntyre.com which is why I'm turning the game UPSIDE down with this one.

When I was first starting out online, one of the things that really frustrated me were the big set piece JV launches.

I know it's irrational, but the thought of a dozen guys carving up a big prize just because they had a huge list made my blood boil.

Now, I know I had no right to be annoyed by this BUT it really irked me!

The thought that the little guy had no chance. The thought that the little guy was 'locked out' and left sat in the cold and in the rain.

I'd create a Lens. A blog. A site. I'd post a dozen articles. I'd work myself into the ground. I'd score some sales and I'd walk off with a big smile on my face ready to collect my prize.

I'm sure you can see where this is going. A big guru would come along, hit the send button, and it was all over for me.

This is just the way it is, and who am I to get annoyed?

But it DID annoy me. It annoyed me because the little guy had no chance in these competitions. I was locked out and the worst part is no one cared!

Well, you already know by now that Lee-McIntyre.com doesn't lock out the little guy. In fact, if I wasn't so security conscious I would be getting you a

<http://Www.Lee-McIntyre.com/blog>

Discover The Best Kept Marketing Secrets at THE Internet Marketing Blog!

The Lee McIntyre Newsletter

key cut right about now!

I know what it's like to have no contacts. I know what it's like to have no list. I know all of this because I was in this position less than 2 months ago!

Which is why I will NEVER lock out the little guy. When I launch a product everyone is welcome to join the party.

I don't care if you have a big list. I don't care if you have a huge contact list. I care about YOU. I care about you, and not the other stuff.

We all have to start somewhere, which is why I'm turning the game upside down AGAIN.

I know how to do a big launch. I know the theory. I have the contacts.

But if you think that I'm going to shut you out, just so I can have a bit more money in my account then you're mistaken!

Not on my watch. Not now. Not ever.

So here goes... and yes, you might think that I'm crazy. And yes, I'm going to get a lot emails about this.

But I AM going to do a launch contest for Standing Start Profits. But it's going to be a launch contest with a HUGE difference.

Remember how I said most JV contests simply rewarded the number of sales you make? Well, in my view that hardly seems fair.

Making money online is a complicated business involving many different skills.

And that's the exact reason why our launch contest will test more than salesmanship.

The Standing Start Challenge will test 4 key skills. All of the SSP members are welcome to join, and every week a new event will begin.

The contest will last for a 4 grueling weeks, with a different event each and every week. This is a genuinely level playing field and everyone can take part.

<http://Www.Lee-McIntyre.com/blog>

Discover The Best Kept Marketing Secrets at THE Internet Marketing Blog!

The Lee McIntyre Newsletter

And everyone can win too!

At the end of each week the contestants will be ranked from positions 1-5. Points will be awarded depending on where you finish in each contest and these will be added to the overall league table.

Okay, I know what your next question will be. What's the prize?!

Now, this is where it gets really interesting. The winner is going to get the keys to the kingdom handed to them on a platter!

They are going to get their own ready made money machine which is all set to spit out profits day after day.....

Below is the current list of what the winner will get (more might be added!)

1. **FREE Custom Minisite** - Value \$197!!

Thanks Graphics Genie :)

2. **FREE Copy of DLguard** - Value \$127!!

Thanks Sam :)

3. **FREE Web Hosting For 1 Year** - Value \$60 !!

Thanks Dan at D9 Hosting :)

4. **FREE Domain Name** - Value \$10 !!

5. **FREE Copy of Short Report Profits** - Value \$27 !!

Thanks James Penn :)

6. **FREE consultation with James helping you create your own product**

Thanks James again :)

7. **FREE Link in My Newsletter and Free plug on my blog!**

8. **FREE Auction Profits Unleashed and AutoAuctionIncome** - Value \$54

<http://Www.Lee-McIntyre.com/blog>

Discover The Best Kept Marketing Secrets at THE Internet Marketing Blog!

9. **FREE Help With Your Sales Letter** - Priceless !!

10. **FREE - Warrior Confidential Secrets** - VALUE \$37!

Thanks Dean :)

11. **FREE - Email Consulting RE Your Very Own WSO**

Thanks Dean :)

And I've not finished yet either!

Kevin Riley is judging the final event, and if you make it this far (you will), he has kindly offered a free copy of his hot selling and hugely popular 'Recipe for Your Own Money Factory' to every CONTESTANT!!

Never before has a winner of a JV contest received a prize quite like this!

The only problem with this contest is that I'm not allowed to enter :(

The winner is going to get a great prize BUT it doesn't stop there. The top 5 in each event will also get a huge amount of exposure as well.

There's not much out there that can give you an instant credibility boost like ranking in a launch contest!

You can find out more about this awesome contest at my new site. Hit the link below to check it out :)

== >> <http://www.Lee-McIntyre.com/newsletter/challenge>

If you want to take part (and you should), then click the link now to join Standing Start Profits.

== >> <http://www.Lee-McIntyre.com/newsletter/standing>

I look after my members, which is why this contest is only available to them. Hit the link to come and join the fun.

The Lee McIntyre Newsletter

I mean, how often do you get to enter a contest that actually rewards the little guy?!

And there's more too!

Every entrant is going to get a free link on my new high traffic blog. Links will be given out in the order at which people enter the contest.

Hurry to the private forums now and get your name down. If you do it NOW you might just get link number 1 for free and grab a ton of great traffic.

This is going to get exciting and I want you to join in!

== >> <http://www.Lee-McIntyre.com/newsletter/standing>

<http://Www.Lee-McIntyre.com/blog>

Discover The Best Kept Marketing Secrets at THE Internet Marketing Blog!

=====
2. A JV Request That Worked
=====

Do you want to know the fastest way to grow your list and register mega sales?

Well, so does everyone else! But growing your list and making money doesn't have to be that hard when you leverage the work of others.

Auction Profits Unleashed is currently doing really well. I make sales every day, and my list gets bigger too. Yet, I've not updated the site in days, and I've done absolutely no search engine work.

I haven't written any articles. I haven't used Squidoo. In fact the only thing I HAVE done is arrange a few JVs with marketers with big lists.

They've done the hard work building their lists, so why should I spend my time optimizing my site?

I can make them a great offer, and then have THEM send me all the traffic I need.

This leaves me free to concentrate on other projects, while the money rolls in!

Of course, in reality it's a bit more difficult than this. Because JVs are SO lucrative everyone wants to do one.

And I should know. I get up to 70 JV requests a week!

I try my best to look at them all, but in reality it's just not possible. But if you can learn the skills of effective JV making, then you literally have the keys to the kingdom.

One man who certainly knows how to grab a great JV is Randy Smith. He landed a JV in my inbox before I knew him, and it grabbed me by the throat!

Sure, it probably took Randy a long time to write this JV request, but the rewards have been huge!

<http://www.Lee-McIntyre.com/blog>

Discover The Best Kept Marketing Secrets at THE Internet Marketing Blog!

The Lee McIntyre Newsletter

Now, of course this wouldn't be a Lee McIntyre newsletter without a VALUABLE freebie. Well, this week you're not going to be disappointed!

Randy has kindly agreed to sit down and put his JV request under the spotlight. He's going to show you exactly why his JV request worked, and the theory behind it all.

And the best part is I've been able to bring this to you absolutely free!

I told you it pays to be a Lee McIntyre subscriber! I've brought you some nice freebies recently, but I happen to think that this is the best of the bunch.

Hit the link below to download.

== >> <http://www.Lee-McIntyre.com/newsletter/jvthatworked>

Remember, this is completely FREE so download it now. And if you get chance send Randy a nice email for this lovely gift.....I know I already have!

<http://Www.Lee-McIntyre.com/blog>

Discover The Best Kept Marketing Secrets at THE Internet Marketing Blog!

=====
3. The Importance of a Personal Touch
=====

One of the things that I'm trying to do differently here at Lee-McIntyre.com, is in the way I communicate with my subscribers.

I firmly believe that marketing should be a two way communication, which is why I always answer the emails I receive.

To be honest, I enjoy this side of things, and the interaction with my readers is where I get the most enjoyment.

I'm a teacher after all, and teaching others is what I enjoy and what I do best.

If I wasn't communicating personally with you, then I just wouldn't get the same enjoyment out of what I do.

Heck, this is Lee-McIntyre.com, and that's just the way we do things around here!

However, as my business gets busier, keeping up this level of personal attention is getting harder and harder.

Working a busy full time job AND keeping up with the demands of running this business is not easy. I'm not complaining of course, and I wouldn't swap it for the world.

But as Lee-McIntyre.com gets more busy, there's going to come a time when I have to re-evaluate my life.

I love teaching, and I don't know what I'd do if I wasn't in the classroom each and every day.

But I'm fast approaching a crossroads. A BIG decision is closing in where I have to decide whether to be a marketer or a teacher. But one thing I know for sure is that it's soon going to be impossible to be both....

<http://www.Lee-McIntyre.com/blog>

Discover The Best Kept Marketing Secrets at THE Internet Marketing Blog!

The Lee McIntyre Newsletter

What would you do? I'd love to chat about this with you at the Lee-McIntyre.com blog. Hit the link below and let me know your thoughts.....

== >><http://www.Lee-McIntyre.com/newsletter/personal>

I love hearing from my subscribers so please hop onto the blog and share your thoughts with me.

I can't wait to hear what you have to say!

<http://Www.Lee-McIntyre.com/blog>

Discover The Best Kept Marketing Secrets at THE Internet Marketing Blog!

=====
4. Point and Click Your Way to Success!
=====

When I released Auto Auction Income I was shocked by the reaction!

I knew the book was good, but it seemed that my point and click approach really struck a chord with people.

And I can see why too. I'm sick of over hyped eBooks that give you the theory but not the detail. And I'm sure you are as well.

It seems everywhere you look you find ANOTHER book that costs \$97, hints at how to make money, but never actually shows you.

And if you're anything like me then you're bound to have bought a few of these too. And it sucks to spend \$97 on something that doesn't actually show you EXACTLY what to do.

Well, I for one have had enough!

I don't care how many gurus complain, but I'm sick of the over priced nonsense. I'm sick of the over hyped rubbish that doesn't do what it says on the tin.

I'm sick of it and you should be too!

Why should an eBook cost \$97 when it doesn't actually give you the keys to the kingdom?

For a lot of the books out there 97cents would be more like it. VALUE is what counts and it's time for a change.

Give me a Dr Mani or a Kevin Riley product any day of the week. Sure, they might not overhype their stuff, but they deliver awesome content and they pack in the VALUE.

In other words, they are my kind of marketers!

Sure, I'm going to lose JV partners because of this, but I've had enough of the

<http://www.Lee-McIntyre.com/blog>

Discover The Best Kept Marketing Secrets at THE Internet Marketing Blog!

The Lee McIntyre Newsletter

hype. VALUE is where it's at, and it's time for a revolution.

No more hype. No more mystery. Just honest products that show you how to point and click your way to online profits.

And I'm not alone in this either.

You see, I've been chatting to some VERY high profile marketers recently and they feel the same too....

Things are going to change. And for the better too!

Sure, it might hurt Lee-McIntyre.com in the short term, but I'm leading this charge from the front. Whatever the consequences!

Bring it on I say! The point and click revolution starts here and I'd like you to come with me.

No to hype! No to mystery! YES to point and click solutions to online profits!

So, that leaves me with one question. And the question is this.....

Are you with me? Are you ready for a change? Are you ready to sock it to them and show them that the rules have changed? Forever!

I'm ready, and you should be too. Lee-McIntyre.com has something BIG in the pipes that will turn the game on its head.

I've said too much already, but more will follow soon. All I CAN say is this. You will never pay \$97 again for an ebook when you see what I have in store.

And I don't care what they say. I'll take it all on the chin and make sure I deliver the best value possible.

More to follow at the weekend. Keep your eye on your inbox....this will be BIG and is going to cause a ripple.

And as always it pays to be one of the first to read your emails :)

More about this at the weekend.....

<http://www.Lee-McIntyre.com/blog>

Discover The Best Kept Marketing Secrets at THE Internet Marketing Blog!

=====
5. Past issues available & How to subscribe
=====

Do you want to learn how a 27 year school teacher cracked the Internet Marketing code and finally started to make real money online?

Well, that's exactly what you'll discover in this action packed weekly newsletter.

If you miss an issue you will be able to grab past copies at <http://www.Lee-McIntyre.com/newsletter>

Feel free to pass this email to a friend....and tell them to grab their own too at <http://www.Lee-McIntyre.com>

To reply to this email send me a message via my support desk or drop by my blog :)

<http://www.Lee-McIntyre.com/support>
<http://www.Lee-McIntyre.com/blog>

I look forward to hearing from you!

=====
6. Recommended Resources
=====

Digital Delivery Software

[E-Junkie](#)

[DLGuard](#)

Managing eBay Listings

[Turbo Lister](#)

Graphics Creation

[Graphics Genie](#)

Advice and Guidance

www.AutoAuctionIncome.com

[Mentorship Monthly](#)

[Auction Profits Unleashed](#)

[StandingStartProfits](#)

Product Creation

[Short Report Profits](#)

[Niche Domination](#)

Writing Headlines that Grab Attention

[Magic Auction Words](#)

<http://www.Lee-McIntyre.com/blog>

Discover The Best Kept Marketing Secrets at THE Internet Marketing Blog!

“Discover My Proven Step By Step System Detailing How To Steal From eBay And Explode Your Income In Any Niche on Virtual Auto Pilot!”

>> Download Auction Profits Unleashed NOW <<



>> Download Auction Profits Unleashed NOW <<

<http://www.Lee-McIntyre.com/blog>

Discover The Best Kept Marketing Secrets at THE Internet Marketing Blog!

The Lee McIntyre Newsletter

=====
Copyright Information
=====

Copyright 2007 Lee-McIntyre.com

This newsletter may be reprinted but the whole articles must be left unchanged

You must also include the resource box below

Lee McIntyre
<http://www.Lee-McIntyre.com>

"Discover how a 27 year old school teacher cracked the internet marketing code with his FREE weekly newsletter!"

>>> Please pass this newsletter on to a friend NOW! <<<